

Why sell your property with **United Real Estate?**

Simple. No one can locate buyers better, bringing to bear more than 88 years of marketing experience, to get you the best price in the shortest time possible. To sell property today, you need more than a "For Sale" sign and a local newspaper ad. With so many properties on the market your property needs to stand out from the crowd. That's why you need the benefit of United's professionalism and exclusive, proven marketing tools. We expose your property locally, regionally, nationally (and even internationally) from the first day. Your United apent offers everything any other broker canand much, much more.

United HOME SELLER'S ROADMAP Real Estate

INITIAL · Establish your real estate sale goals CONSULTATION WITH YOUR

Your counteroffer will be presented to the buyer's agent if applicable

· Sales terms accepted by you

BUYER DUE • Buyer conducts inspections

DILIGENCE AND : Lender orders appraisat

RESOLUTION

CONTRACT

NEGOTIATION

AND ACCEPTANCE • Earnest money deposited

 Market education and orientation
 Comparative Market Analysis (CMA)
 Consider incorporating a home warranty, such as the United Home Protection Plan UNITED AGENT United

· Schedule and complete any repair work

RECEIVING AN OFFER ON YOUR

• Your United agent will present the buyer's offer to you

PROPERTY

guide you through any re-negotiations resulting from inspection, title or

PREPARE YOUR Clean, organize and remove clutter
PROPERTY
FOR SALE

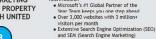
PROPERTY
FOR SALE

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MARKETING

YOUR PROPERTY





and SEM (Search Engine Marketing)

E-mail marketing

Client Relationship Management (CRM)
backend software National website

TECHNOLOGY

Luxury Mobile apps including

o Blackberry

TARGETER MARKETING

Wide-ranging advertising gives your property important exposure
 Proprietary buyer lead generation and

conversion tactics
Global marketing

Specialty property groups
 In-house marketing services company

delivering: Digital marketing

Signage Broadcast Outdoor
 Social media

ADDITIONAL SERVICES

 Open houses MLS feeds

MLS feeds
 Broker events
 United Client Care Team
 Local and Home Office Support

Strategic Marketing Partners
 United Home Protection Plan

PHH Mortgage

Seller's Legend

INITIAL CONSULTATION WITH YOUR UNITED AGENT

MARKETING YOUR PROPERTY WITH UNITED

RECEIVING AN OFFER

BUYER DUE DILIGENCE AND RESOLUTION

RENEGOTIATION (IF NECESSARY) TITLE WORK

BUYERS CLOSE ON

CLOSE ON YOUR



CLOSE ON · In most cases you have been conducting a search for your YOUR NEW HOME

new home and have navigated the buying process. Your United agent can help coordinate a smooth transition into your new ON YOUR PROPERTY

RENEGOTIATION . Your United agent will

(IF NECESSARY)

BUYERS CLOSE . Contact and financing contingencies

are satisfied
Final loan approval is obtained and documents are sent to the closer

TITLE • Title search and examination

WORK . Title company will issue title

 Lender loans the funds · The deed is recorded

Buyer takes possession









FIRM Mortgage Corporation, 1 Mortgage Way, Mt. Learel, NI (00554, MMLS D 12776 (awww.narkoorcurrencero.com), Meska Licensed Mortgage Lender MAZZ76, 100-446-5964, Febroan Besidential Mustages Licensed Part Despatement of Corporation under the Collination Evolutional Message Lender Mazz76, Licensed by the Department of Corporation under the Collination Evolutional Message Lenser Mazz76, Licensed by the Mortgage Lenser Mazz76, Licensed by the Mortgage Corporation Collination Collination Licensed Message Lenser Mazz76, Licensed by the Mortgage Lenser Licensed by the Mortgage Licensed Licensed Licensed by the Mortgage Licensed by the Mortgage Licensed Licensed Licensed Licensed by the Mortgage Licensed Lic PRH Mortgage Corporation, 1 Mortgage Way, Mt. Laurel, NJ 08054. NMLS ID #2726 (www. #8K0993164; Licensed by the Department of Corporations under the California Residential M Mortgage Lender FML 355: Licensed First Mortgage Banker and Secondary Mortgage Lender by Pennsylvania Department of Banking: Rhode Island Licensed Lender, Equal House



③ 1-888-594-1636

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